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**PROJECT OUTREACH  
CHALLENGE OVERVIEW**

The Project Outreach Service Learning Challenge at Destination Imagination empowers youth to make a positive impact on their communities. Students (kindergarten through university) form a team, select a community need and then work together to address that need. Not only do students have fun and learn through Project Outreach, they get to make a difference, locally and globally, while inspiring others to do the same.

**1: COLORADO STUDENTS JOIN IMAGINE DRAGONS IN THE FIGHT AGAINST CANCER**

Team T.B.D. from Boulder, Colorado raised more than \$7,000 for the Tyler Robinson Foundation to support a local child, Cade Humphreys, in his battle

against cancer. The Tyler Robinson Foundation, which was founded by Grammy Award winning band, Imagine Dragons, and the Robinson family, assists families in battling the unseen costs of childhood cancer. In addition to local and online fundraising, the team held a “Clap for Cade” benefit in which they ran the games, emceed the event, and managed the volunteers. After being inspired by the team’s passion and hard work, Imagine Dragons treated team T.B.D. to concert tickets and invited the team to deliver the check to the band backstage.

**2: CANADIAN TEAM RAISES \$25,000 TO PROVIDE CLEAN WATER IN KENYA**

For team Got a Penny? from Calgary, Alberta, their Project Outreach dream started with a \$5,000 goal to

provide clean water for the village of Ngosvani in Kenya. The team quickly realized, however, that the community also had an overwhelming need for better sanitation, irrigation, education and healthcare. Through penny drives in businesses, schools, hospitals and service clubs, the team collected more than 300,000 pennies and raised more than \$25,000 in six months. Through their efforts, the team was able to help build a well and a school, and provide funding for healthcare and agriculture in the Kenyan community.

**3: TEXAS STUDENTS ON A MISSION TO CHANGE DATING VIOLENCE LEGISLATION**

For team Somebody’s Hot for Tone Tone from East Texas, the decision to help raise awareness of teen violence was an easy

one. However, what started as a project for their Destination Imagination Project Outreach Challenge has since grown into a courageous push for policy change. “At first we just wanted to spread the word and educate people about the problem and how big of a problem it was,” said team member Ashlyn Ellgass. “We joined with Texas Advocacy Project and the project’s just grown and grown, way bigger than we would ever expect it would.” In December 2015, the students headed to the Texas Capitol to discuss amendments to a 2007 bill that required students to be educated about dating violence. Since the students’ day at the Texas Capital, a new bill has been filed to analyze the policies and find a better way to implement dating violence programs in schools.