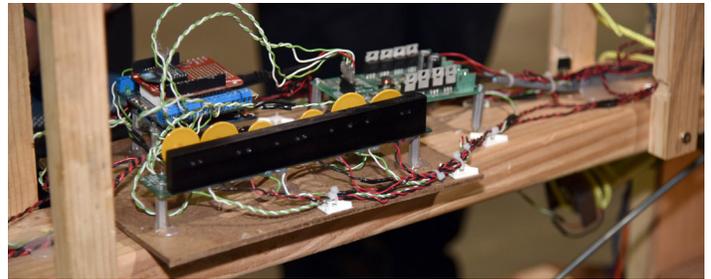# DESTINATION IMAGINATION®

CALLING ALL UNIVERSITY STUDENTS

Looking for a way to put what you've learned into practical application? Work side-by-side with other students majoring in everything from engineering to theater to tackle unique, creativity-driven Challenges and learn skills valued by the most innovative companies in the world, including creative and critical thinking, problem solving, and project management.

WHAT IS DESTINATION IMAGINATION?

Destination Imagination (DI) is a competitive team program that requires students from around the world to use their creativity, teamwork and problem solving skills to innovate a solution to one of six different academic Challenges in the fields of STEM (science, technology, engineering and mathematics), the arts and social entrepreneurship.

University level DI participants come from a full range of academic programs, including business, computer science, engineering, communications, biology, liberal arts disciplines, and theater and dance. Students form teams, select their preferred Challenge, and then blend their strengths and talents to develop their solution to the Challenge. Teams work under the guidance of a Team Manager who serves as a facilitator but does not contribute to the team's solution.

Each May, university level teams are invited to present their Challenge solutions to a panel of Appraisers at DI's international competition, Global Finals, held at the University of Tennessee. With more than 1,400 competing student teams from 15+ countries, Global Finals is the world's largest celebration of creativity.

WHY SHOULD MY UNIVERSITY BE INVOLVED IN DESTINATION IMAGINATION?

Teams involved in DI learn higher order thinking and learn to excel in creative and critical thinking, collaborative problem solving, and project management. Students who have participated in Destination Imagination say they believe participation helped them improve their grades and do better in school, improved their self-confidence, helped them become better communicators, enhanced their respect for others, and improved their creativity and problem solving skills.