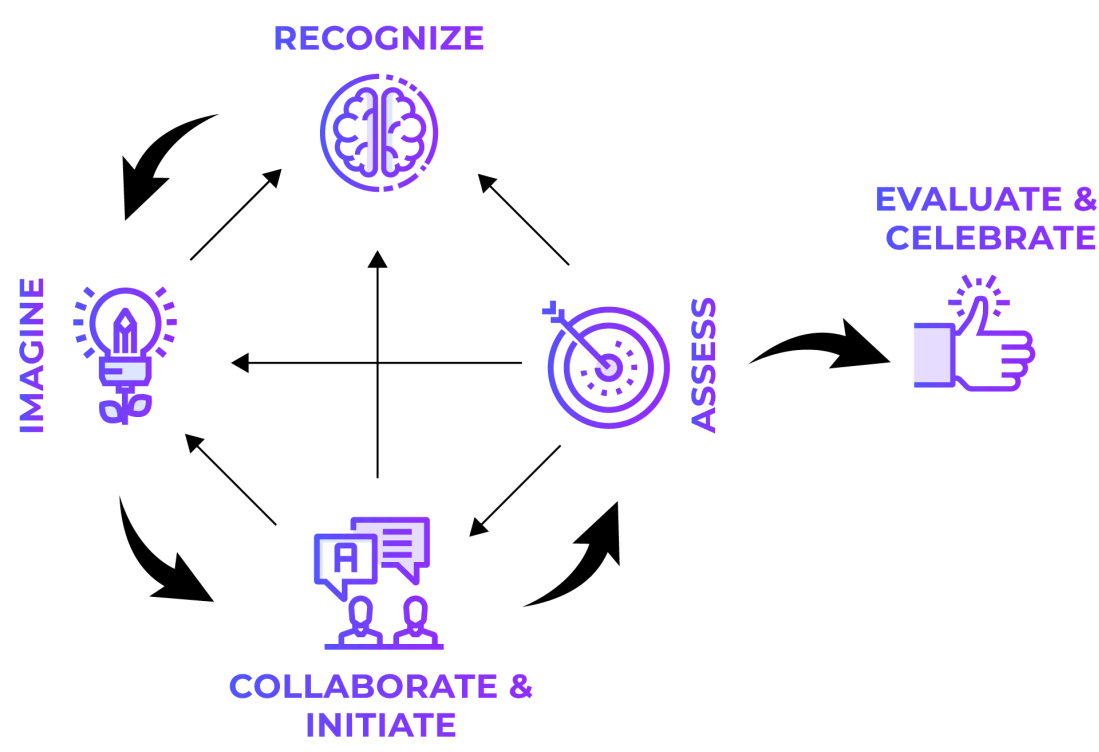




THE CREATIVE PROCESS

Our goal at Destination Imagination is to give students the chance to learn and engage with the DI Creative Process from imagination to innovation. This process has five stages—Recognize, Imagine, Collaborate & Initiate, Assess, and Celebrate—and it isn't a straight, linear path. Instead, it's circular, with teams often looping back to earlier stages as new ideas or challenges arise.



RECOGNIZE

- Becoming aware of the problem or Challenge
- Gaining an in-depth understanding of the problem or Challenge

IMAGINE

- Generating ideas
- Focusing on promising ideas
- Creating a project timeline

COLLABORATE & INITIATE

- Researching, exploring, and experimenting
- Committing to options
- Building and completing all requirements

ASSESS

- Assessing progress
- Analyzing understanding of the problem or challenge
- Deciding whether or not to rework or reimagine ideas
- Practicing presenting the solution

EVALUATE & CELEBRATE

- Presenting to an authentic audience
- Reflecting on and celebrating the experience