Destination ImagiNation, Inc., the world's largest creativity and problem solving organization, inspires participants in all of its programs, to learn the process, art, and skill associated with problem solving.

Learn more!  
Think more!  
Do More!

SEP  
(Summer Enrichment Program)
The 2003-2004 Program Year was an exciting one for Destination ImagiNation, Inc. as the Board of Trustees set four areas of focus: quality work, program growth, financial review and organizational diversification. Believing these areas of focus are the hallmark of a nonprofit organization that is serving as a good steward of an organization’s mission and resources, the Board of Trustees actively addressed each of these areas:

Quality Work: Connecting with BoardSource, a consulting agency for nonprofit boards, has continued to benefit Destination ImagiNation, Inc. During this year, with the support of BoardSource, we looked at board processes, operations, committees, and actual meeting procedures. We reevaluated the committee structure within the Destination ImagiNation, Inc. Board of Trustees and revised it to meet the demands of the organization and its growing programmatic diversity. We assessed the manner in which Board members are elected to the Board and took steps to make that process more efficient and effective.

Program Growth: Working in cooperation with the Flagship Destination ImagiNation® Affiliate Directors, we supported the goals and mission of our strategic plan by changing both the delivery method and timeline of the release of our annual Team Challenge program. As this Annual Report goes to press, we are ahead of membership goals for 2004-2005.

Financial Review: This continuous process moved forward as the Board worked within the approved Fiscal Year budget to appropriate funds to support corporate diversification, new programming and staffing. New accounting software will enable both the Board and the staff to better evaluate the fiscal status of the organization. We were able to assure the existence of emergency reserve funds, and met all funding goals for the flagship program, corporate diversification and new programming.

Organizational Diversification: Diversifying our corporate offerings continued, with a variation on creative problem solving and attention to new audiences. DIcor™, a corporate consulting branch of Destination ImagiNation, Inc. held several successful engagements, with DI Extreme™ and DI Later™ making inroads with the collegiate and adult audiences. Our new and exciting Rising Stars!™ program reached more preschool audiences with the introduction of Kit II, a wonderful and exciting successor of Kit I.

The Destination ImagiNation, Inc. Board of Trustees and staff have worked hard to assure that DI, Inc. remains the highest quality and most effective problem solving program in the world. We’ll continue to DO MORE so that our participants can BE MORE.

Respectfully submitted,

Nancy Wingenbach, Chair
Destination ImagiNation, Inc.
Board of Trustees

Robert T. Purifico, President
Destination ImagiNation, Inc.
Corporate Support …
MORE important than ever before

<table>
<thead>
<tr>
<th>National Dairy Council</th>
<th>3M</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Sponsor - 7 years</td>
<td>Sponsor - 6 years</td>
</tr>
</tbody>
</table>

Best Buy Children’s Foundation
Veicrco USA Inc.

International Sponsor - 5 years
Team Challenge Sponsor - 2 years

Additionally, several organizations have provided in-kind support to Destination ImagiNation, Inc. through donation of time or resources. They include:

- Maloney Strategic Communications, Inc.
- University of Tennessee, Knoxville
- Dollywood
- Passageways Travel
- Smuckers – provided 10,000 Uncrustables at Global Finals
- OfficeMax – reduced rate copying for headquarters and is being arranged for all the ADs and RDs

Community Advisory Board
The mission of the Community Advisory Board is to offer real world corporate experience and credentials to the organization. This volunteer group of individuals has become extremely important to Destination ImagiNation, as we move forward in providing the best possible problem solving experiences for those who participate in our programs.

The 2004 Community Advisory Board was composed of: Chair, John Maloney, Maloney Strategic Communications; Tom Mauro, Colorado Performance Excellence; Tom Jenkinson, Western Dairyfarmers’ Promotion Association; Kevin Covert, Honeywell International, Inc.; Susan Johnson, Flair Communications Agency Inc.; Barbara Kaufmann, 3M Foundation; Howard Kingsford, Veicrco USA Inc.; Regina M. O’Brien, Youth Development Center, Inc.; and Dave Canedy, Bank North, NA.

Community Outreach
Educators and marketers from around the world learned about Destination ImagiNation, Inc. and its varied creative problem solving programs when we exhibited at events including:

- National Association for the Education of the Young Child
- National Middle School Association
- New England League of Middle Schools
- National Association of the Gifted
- National Association of Elementary School Principals
- PTO Today Conference
- Early Childhood Association of Florida
- NHEN Resource Directory (Homeschool)
- National Association of Independent Schools
- Association for Childhood Education International
- European League for Middle Level Education

DI Alumni
In 2004, the Executive Board of the Destination ImagiNation Alumni Association was hard at work creating a new framework for the many people who have been a part of our creative problem solving family for the past twenty one years, and are now past the High School level. The DI Alumni are focused on supporting Destination ImagiNation through: Volunteerism, and Nurturing and Developing DI at the Regional, Affiliate, and Global level.

DI Alumni are encouraged to offer their skills, expertise and service to all Destination ImagiNation Flagship Affiliates in the form of Appraisers, Challenge Masters, Tournament Directors, and Team Managers. Assistance can also be offered and greatly appreciated with training, fundraising, and recruitment.

More than 50 VIPs attended the 2004 Global Finals event, including representatives from sponsoring organizations as well as three state superintendents/commissioners representatives of education from the states of Alabama, Kentucky and Wyoming.
Read All About It: Destination ImagiNation in the News

Twice this year, Destination ImagiNation, our Flagship problem solving program for kids through adults, was featured on Education Showcase, a syndicated education program distributed by cable systems nationally in the U.S. During the month of September in 2003, and June of 2004, the Destination ImagiNation program was highlighted through a series of presented interviews. Both segments were exposed to more than one million viewers each time.

Additionally, Destination ImagiNation volunteers were hard at work making headlines in their local communities. Through their efforts, millions of media impressions were generated in stories about tournaments, Global Finals and the Destination ImagiNation program.

In the Spotlight

Destination ImagiNation, Inc. works hard to recognize the amazing contributions of our volunteers, numbering more than 45,000 people from 48 U.S. states and 27 other countries. This year, the Inaugural Diamond Awards were presented and will be given annually to quietly brilliant unsung heroes, behind-the-scenes experts, individuals, and groups who have selflessly shared their multi-faceted talents and time with our organization. The extraordinary efforts of these individuals has been greatly appreciated by the organization. The recipients in 2004 included:

Larry Gensch As Destination ImagiNation, Inc. was in its first year, many people stepped up to the plate and contributed their time, talent, and energy to help the program take flight. Two of the most valuable contributors are also two of our quietest, most unsung heroes. In that first year, Larry Gensch, along with Al Simons, volunteered to create a scoring program for our Tournaments. They have continued to update and refine the program annually as volunteers.

Lynn Macey Although in August 2003 Lynn Macey became a member of the DI staff, he selflessly contributed enormous time, talent, and energy to our program as a volunteer long before that. Over the past several years, he has played a major role in helping to develop our program in many ways, inclusive of assisting the organization in updating its technology.

Al Simons Al has gone far above and beyond the initial commitment to create a scoring system for the organization. He has continued to update and refine the program annually as a volunteer. In addition, Al has made himself available to any and all Score Masters as well as others who have asked for help throughout the program year.

Fritz Schwenk Who has attended Global Finals and NOT heard about the Instant Challenge site? The colorful, super-charged, joyous celebration that IS Instant Challenge is a direct result of the leadership and philosophy of one person: Fritz Schwenk. For the past five years, Fritz has freely shared his energy, enthusiasm, intellect, creativity, and nurturing spirit everyone, assuring a “kinder, gentler” thinking-on-your-feet Tournament.

Finally, the Risorgimento Award is given by Destination ImagiNation, Inc. annually at its yearly Global Finals event, in recognition of outstanding creativity that transforms the world in which we live. “Risorgimento” is a word currently in use in English, Italian, Spanish and Portuguese, and means “to rise again, be reborn, or rejuvenated, a risk taker.”

Kristen Morahan Jerger, a DI Alumna, was awarded the 2004 Risorgimento Award. The Boulder, CO resident holds U.S. and European patents for devices including an ultrasonic surgical aspirator that allows surgeons to make it easier to remove brain tumors without damaging nerve bundles or blood vessels. She works for Valleylab in Boulder, CO. Jerger is both an alumna of creative problem solving and an active volunteer with Denver Public Schools and Destination ImagiNation in Colorado.
Recent past recipients include the world’s leading maze designer Adrian Fisher, and Velcro USA Inc. for its original development of hook and loop fasteners.

2004 – Kristen Morahan Jerger, a DI Alum, holds both national and international patents for the design of an ultrasonic surgical aspirator used in the removal of brain tumors as well as for designs involving argon-enhanced electro surgery.

2003 – Adrian Fisher, the world’s lead ing maze designer who has been creating mazes internationally for the past twenty-one years.

2001 - Velcro USA Inc., for its original development of “hook and loop” or “touch fasteners.”

2000 – Arthur Ganson, who has for years delighted people with his whimsical machines and mechanical sculptures.


Train the Trainer
In their annual professional development session, the Destination ImagiNation, Inc. Training Team continued its intensive Creative Problem Solving education from Donald J. Treffinger, PhD and Center for Creative Learning, Inc. and put the polishing touches on the Pilot Version of the Destination ImagiNation CPS Toolbox Trainer Workshop. This workshop had been developed by the Destination ImagiNation, Inc. Training Team over the past three years (2001-2004) under the guidance of Dr. Treffinger.

This two-day workshop helps trainers in the DI Flagship program to reinforce, deepen and expand their knowledge of thinking tools plus helps them plan ways to teach the tools to Destination ImagiNation groups within their Affiliates. The first day’s activities are focused on content – the tools themselves and their specific relevance to Destination ImagiNation. The second day’s activities focus on training tools – examining a variety of agendas, sharing a variety of agenda ideas with other workshop trainers, and creating new activities and resources.

Train the Trainer Certification Workshops were held in Affiliates around the world in 2003. The Pilot Version of the CPS Toolbox Workshop was tested in Maryland, New England, Colorado, California, South Dakota and Guatemala. Other workshops including Team Manager Trainer, Appraisal Team Trainer, Instant Challenge Trainer and Tournament Director were held in Texas, Utah, Michigan, New Mexico, Wyoming, Nebraska, Tennessee, and Brazil.

The Training Team again orchestrated their annual Affiliate and Regional Directors training programs at 2004 Global Finals. Their annual d2kafe, a day of more than 20 different training sessions, and Backstage Pass, a “behind the scenes” look at Global Finals, were greeted with record-breaking participation and attendance.
Program Development

Destination ImagiNation, Inc.’s Flagship program is itself a study in creativity and teamwork. Each year, a writing team of 24 volunteers and a dissecting team of 24 volunteers are assembled to develop the six Team Challenges. Led by a team of four trainers, the writing and dissecting team work to craft Team Challenges that are a careful blend of several components, including educational foci (to meet accepted educational standards), clarity, level of challenge, thematic elements and FUN!

Merging education and real-life experiences, as well as meeting the educational challenges of today is a key goal of the Challenge Development team. Written this year for release in the 2004-2005 program year, “The 2004-2005 Connection: Connecting the Content Learning Standards with Destination ImagiNation Challenges” describes how, each year, DI links the national educational standards to specific Team Challenges. This is done so learners perceive the importance of the interconnectedness among differing subject areas, develop a spiraling set of academic skills, and establish long-range goals to transport them to the beckoning future. The goals for the educational standards and the DI Team Challenges are one in the same – to provide the ultimate experiences for the youth of the world to reach their highest potential for the betterment of mankind.

The training team also oversees development of the program’s Instant Challenge (IC) component. This year’s IC Development team oversaw the development of over 100 Instant Challenges.


Challenge Coordination

Coordinating all components of Tournaments to ensure that all Team Challenges are appraised consistently, with fairness and using the identical criteria, is a mammoth undertaking overseen by a seasoned and enthusiastic cadre of volunteers. One of the ways in which DI recognizes the teams’ understanding of the Team Challenge is through the number of clarifications requested by teams on a yearly basis. This program year, the number DECREASED by “thirty percent” which is most certainly due to the never-ending efforts of our volunteers and DI staff to write clear and well-defined Team Challenges.

Additional Milestones Achieved this Year

- The creation of an online forum where Regional and Affiliate Challenge Masters from around the world communicate with one another and with the International Challenge Masters.
- The creation of an assessment tool to fairly evaluate the efforts of DI participant Team Challenge solutions.
- The standardization of a scoring system within the Flagship program.
In an ever continuing effort to attract new audiences as well as meet the needs of an ever changing program, Destination ImagiNation, Inc. has moved forward to diversify its programmatic portfolio with the creation of the following new programs:

**DI Extreme™**: An abbreviated but intensely creative experience for collegians who may desire participation in Destination ImagiNation but lack the time to develop solutions for the traditional program. Global Finals 2004 saw the first DI Extreme competition.

**Tech Effects™**: Developed in 2003-2004 with expertise from Destination ImagiNation, Inc. staff and individuals within the world of technology, including Ronald D. Todd, Ph.D. a Research Professor in the Department of Technological Studies in the School of Engineering at TCNJ, Peter Sellwood, an industrial designer from the United Kingdom and Jerry Kuhn, New Hampshire Technology Teacher of the Year. Tech Effects was piloted in 2004 in three geographic areas inclusive of New Hampshire, Texas and the Indiana, Ohio and Kentucky area.

Tech Effects is a single Challenge program that has a yearly “tech focus.” Teams are provided with a Tech Effects learning kit, curriculum and program materials that meet the educational technology standards. The Challenge is available to participants at three levels, elementary, middle and high school. Teams of Tech Effects participants are tasked to come together to create a multi-step contraption that uses a chain reaction principle to perform a simple task. The number of steps used to perform the task increases with the level of participant. Ultimately, Tech Effects teams participate in a “Tech Rally” where they are permitted to demonstrate the solution to their Challenge more than once. Teams are awarded points for meeting both objective and subjective scoring criteria. Tech Effects has been developed to address the educational content standards for technology and engineering as well as other areas of mathematics and science.

**Dicor™**: Launched in March 2004, Dicor is DI’s answer to the frequent comment: “I wish you could teach my colleagues at work what you teach these kids (about creative problem solving).” Since being launched, Dicor has been engaged by several of North America’s major corporations, including GE, Eastman Chemical, Wells Fargo Bank, Velcro USA and Lockheed Martin. The University of Tennessee, Knoxville, School of Business has also incorporated Dicor curriculum into its MBA program and other Executive Education offerings.

Dicor helps its participants to first learn their creative problem solving preferences and then introduces its participants to the generating and focusing tools associated with creative problem solving. Ultimately, its participants learn the importance of knowing that it is not necessarily "if" you are creative, but rather "how" you are creative.

Dicor workshops exist in three formats: a half day VIEW workshop (problem solving style preferences), a one day and a two day session. The presentations include the VIEW instrument, generating and focusing tools, a healthy dose of Instant Challenges, and good old-fashioned DI fun! Class sizes average 25-30 people, and are held “onsite” at the customer’s location.

Dicor trainers also take the opportunity at every workshop to give a short ‘overview’ presentation on what Destination ImagiNation, Inc. is all about, aiming for new sources for local support and participation in all of the Destination ImagiNation, Inc. programs.

Partnerships were established in 2003-2004 with the University of Tennessee, Knoxville and with Interaction Associates, Inc., one of America’s leading management consulting firms.
loveLife – South African Affiliate:
This year, Destination ImagiNation, Inc. welcomed a South African Affiliate. A nonprofit organization with a huge reach among South Africa’s youth population, loveLife seeks to empower young people to make good choices in life by engaging them with interesting and educational activities that are meaningful and relevant. Destination ImagiNation, Inc. responded to loveLife’s need for an introductory level program by creating Smart Moves, a set of Challenges designed specifically for the loveLife audience. Currently, there have been 3,000 Team Managers trained and over 500 teams established, all of whom are getting a wonderful dose of creative problem solving ... Destination ImagiNation style.

Rising Stars!™: Introduced in 2002 to a great reception of preschoolers around the country, the Rising Stars! program continues to provide a fun and engaging introduction to creativity and problem solving for our youngest learners, ages 4-7. Rising Stars! Kit II made its debut at Global Finals 2004, and continues the exploration of teamwork, creative thinking, and critical thinking for young ones. Packaged with thought-provoking quotations, creative lessons, teachable tools, a Team Challenge and energizing STARt-ups, the kits encourage young children to probe a multitude of problem solving curricular areas and methodologies.

Model School Program:
What do you get when you blend terrific teaching techniques, tantalizing thinking tools, enthusiastic educators and a love of learning? The Destination ImagiNation, Inc. Model School Program! In 2004, DI, Inc. welcomed J.S. Clark Elementary School in Monroe, LA, to the Model School Program. With principal Christie Taylor and DI Affiliate Director Nancy Farley leading the pack, this math-science-technology magnet school has jumped on board with exuberance and determination.

The Model School Program, entitled Empowering Excellence, is one that teaches the methodology associated with skills of problem solving. Participating staff members, using their district curriculum, are given instruction on how to teach the material in a critical and creative manner using the creative problem solving process affiliated with all of Destination ImagiNation, Inc.’s programs. We welcome the entire J.S. Clark Elementary staff to the exciting world of creative teaching strategies and look forward to their participation in our Model School program.

Recently, several years of support materials were bound in one book, published by Destination ImagiNation, Inc. Charged with exciting concepts and relevant lessons, these materials present multi-layered lessons filled with creative thinking concepts. Curriculum Lessons stimulate creative thinking and note the national standards being addressed. Twenty Minute Techniques offer mini lessons using a specific generating or focusing tool. Instant Challenge Curriculum Connections connect the curriculum to the concept of an Instant Challenge format. Multiple Intelligence Lessons encourage learners to mesh the curriculum with their individual strengths.

How do DI Team Challenges relate to national educational standards in the U.S.?
MORE than ever before.

They came from 47 of the 50 United States, several Canadian provinces and nine other countries, bringing with them a spirit of creativity and adventure. Global Finals 2004 marked the culmination of the 2003-2004 program year. More than 14,000 registered attendees and several thousand well-wishers converged on the University of Tennessee, Knoxville campus for the four-day tournament to celebrate the next generation of original thinkers.

Over 800 teams presented solutions to Challenges and on-the-spot Instant Challenges. The event culminated in a Closing Ceremony honoring all d2k.4 Global Final participants as well as the individual Challenge winners with family, supporters, and sponsors cheering on all in attendance.
### Statement of Financial Position  
**July 31, 2004**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 2,245,206</td>
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<tr>
<td>Short-term investments</td>
<td>99,675</td>
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<tr>
<td>Accounts receivable</td>
<td>125,794</td>
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<tr>
<td>Inventories and prepaid expenses</td>
<td>132,557</td>
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<tr>
<td>Property and equipment</td>
<td>218,394</td>
</tr>
<tr>
<td>Deposits</td>
<td>30,000</td>
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<tr>
<td>Long-term investments</td>
<td>222,125</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$ 3,073,751</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th></th>
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<tbody>
<tr>
<td>Accounts payable</td>
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<td>Accrued expenses</td>
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<td>Capital lease payable</td>
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<td>Note payable</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>2,005,486</strong></td>
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<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted net assets</td>
<td>$ 1,008,265</td>
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<tr>
<td>Temporarily restricted net assets</td>
<td>60,000</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>1,068,265</strong></td>
</tr>
</tbody>
</table>

| **TOTAL LIABILITIES AND NET ASSETS** | **$ 3,073,751** |

In the review of this year’s financials, please note that the Board of Trustees approved a deficit budget for the 2003-04 fiscal year in an effort to reinvest the surplus accumulated in previous years in the many programs of Destination Imagination, Inc. The Destination Imagination, Inc. Board of Trustees is committed to continual investment in its many creative problem solving programs.
## Statement of Activities for the Year Ended July 31, 2004

<table>
<thead>
<tr>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUES AND GAINS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$484,623</td>
<td>$60,000</td>
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<tr>
<td>Membership fees</td>
<td>740,695</td>
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</tr>
<tr>
<td>Program revenue</td>
<td>3,790,670</td>
<td>–</td>
</tr>
<tr>
<td>Investment income</td>
<td>17,241</td>
<td>–</td>
</tr>
<tr>
<td><strong>TOTAL REVENUES, GAINS AND OTHER SUPPORT</strong></td>
<td><strong>5,033,229</strong></td>
<td><strong>60,000</strong></td>
</tr>
</tbody>
</table>

| **EXPENSES** | | |
| Program | 4,891,539 | – | 4,891,539 |
| Management and general | 267,382 | – | 267,382 |
| Fundraising | 59,551 | – | 59,551 |
| Net realized and unrealized losses on investments | 180 | – | 180 |
| **TOTAL EXPENSES** | **5,218,652** | – | **5,218,652** |

| **DECREASE IN NET ASSETS** | | |
| | (185,423) | 60,000 | (125,423) |

| **NET ASSETS [Beginning of year]** | | |
| | 1,193,688 | – | 1,193,688 |

| **NET ASSETS [End of year]** | | |
| | $1,008,265 | $60,000 | $1,068,265 |
### Statement of Functional Expenses for the Year Ended July 31, 2004

<table>
<thead>
<tr>
<th>Description</th>
<th>PROGRAM SERVICES</th>
<th>MANAGEMENT AND GENERAL</th>
<th>FUNDRAISING</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>$ 416,347</td>
<td>$ 132,761</td>
<td>$ 44,712</td>
<td>$ 593,820</td>
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<td>Employee benefits</td>
<td>16,873</td>
<td>7,891</td>
<td>2,620</td>
<td>27,384</td>
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<tr>
<td>Payroll taxes</td>
<td>31,170</td>
<td>10,086</td>
<td>3,196</td>
<td>44,452</td>
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<tr>
<td><strong>TOTAL SALARIES AND BENEFITS</strong></td>
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<td><strong>150,738</strong></td>
<td><strong>50,528</strong></td>
<td><strong>665,656</strong></td>
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<tr>
<td>Advertising and exhibits</td>
<td>56,094</td>
<td>–</td>
<td>828</td>
<td>56,922</td>
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<tr>
<td>Affiliate rebates</td>
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<td>–</td>
<td>228,133</td>
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<tr>
<td>Bad debts</td>
<td>5,864</td>
<td>–</td>
<td>–</td>
<td>5,864</td>
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<td>Board of directors expense</td>
<td>14,804</td>
<td>59,218</td>
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<td>74,022</td>
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<td>Conferences</td>
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<td>–</td>
<td>–</td>
<td>2,124</td>
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<tr>
<td>Consulting fees</td>
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<td>–</td>
<td>–</td>
<td>221,452</td>
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<tr>
<td>Global finals expense</td>
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<td>–</td>
<td>3,226,511</td>
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<td>Insurance</td>
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<td>463</td>
<td>84,021</td>
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<td>Interest expense</td>
<td>1,657</td>
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<td>–</td>
<td>1,657</td>
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<tr>
<td>Leased software</td>
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<td>–</td>
<td>57,167</td>
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<tr>
<td>Membership and program materials</td>
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<td>95</td>
<td>198,628</td>
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<td>Occupancy</td>
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<td>Professional fees</td>
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<td>23,709</td>
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<td>60,900</td>
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<td>Program development and design</td>
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<td>–</td>
<td>4,296</td>
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<tr>
<td>Program support materials</td>
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<td>–</td>
<td>20,070</td>
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<td>Telephone</td>
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<tr>
<td>Travel</td>
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<td>3,472</td>
<td>2,138</td>
<td>128,476</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>4,392,054</strong></td>
<td><strong>112,377</strong></td>
<td><strong>8,853</strong></td>
<td><strong>4,513,284</strong></td>
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<tr>
<td>Depreciation</td>
<td>35,054</td>
<td>4,262</td>
<td>170</td>
<td>39,486</td>
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<tr>
<td>Loss on abandonment of equipment</td>
<td>41</td>
<td>5</td>
<td>–</td>
<td>46</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$ 4,891,539</strong></td>
<td><strong>$ 267,382</strong></td>
<td><strong>$ 59,551</strong></td>
<td><strong>$ 5,218,472</strong></td>
</tr>
</tbody>
</table>

In the review of this year’s financials, please note that the Board of Trustees approved a deficit budget for the 2003-04 fiscal year in an effort to reinvest the surplus accumulated in previous years in the many programs of Destination Imagination, Inc. The Destination Imagination, Inc. Board of Trustees is committed to continual investment in its many creative problem solving programs.
Alabama Creative Adventures
David Merzbacher

Destination ImagiNation of Arizona
Rob Seaman

Arkansas Destination ImagiNation
Brownie Mitchell

California Creativity
Donn Rojeski

Colorado Extreme Creativity
Connie Ackerman

Connecticut Adventures in Creativity
Val Conroy

Florida: Sunshine State DI, Inc.
April Tisdale

Georgia Enriches Minds
Scott Mulkey

Idaho’s Creative Youth
Debbie Shaw Hertzog

Illinois Destination ImagiNation
Jan Darnell
Steve Bute

Indiana Creative Problem Solving Association
Melissa Branham

Students for a Creative Iowa
Deanna Jens

Kentucky Destination ImagiNation
Peggy Middendorf

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Nancy Farley

Creativity in Maine
Richard Fernald

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Rick Feutz
Michele Spaulding

Massachusetts Opens Minds
Barbara Mann-Sandberg

Michigan Creativity Association
Linda Morrow

Minnesota Destination ImagiNation
Karen Karbo

Mississippi Advanced Problem Solvers
Stephen McMullan

Missouri Creative Adventures
Chuck Good

Montana Creativity Quest
Heather Geiger

Nebraska’s Creative Association for Problem Solvers
Kim Bejot
Vaden Hellerich

Creativity Association of Nevada
James Reddan

New Hampshire’s Incredible Creativity Connection
Jill Schoonmaker

New Jersey Destination ImagiNation
Gene & Cathi Reda

Creative Programs of New Mexico
Steve Shearer
Kris Shearer

Destination ImagiNation of New York
Dee Urban

North Carolina Destination ImagiNation
Robyn Crawford

Create North Dakota
Karen Schreiner

Ohio Kids for Creativity
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Oregon Destination ImagiNation
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Barbara Sailors

West Virginia Creative Adventures Network
Karen Beckman

Wisconsin Creative Problem Solving Programs
Pat Schoonover
Wyoming Association for Creative Youth
Doug & Jerri Maulik

Brazil Destination ImaginAction Affiliation
Russell McCarty

British Columbia Original Minds Association
Faith Garriock

Destination ImaginAction P.R. China
Deng, Xiaolin
Paul Wang

Korea Association of Schools Invention (K.A.S.I.)
Doo-Sun Kim

Creative Programs of Ontario
Rick Sullivan

Destino Imaginacion Guatemala
Jose Luna

United Kingdom Destination ImaginAction
John Breen

Venezuela Destination ImaginAction
Barbara Harvey

Singapore Destination ImaginAction
Francis Lua

LoveLife Destination ImaginAction, South Africa
David Harrison

Get MORE from your membership with ASK DI. This year, the “Ask DI” help desk answered over 10,000 inquiries, promised reply within 24-48 hours; most answered within 6 hours.
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Paula Anderson
Gary Brown
Lindsey Mason

Arkansas
Susan Medlock
Bill Waskom

British Columbia
Tony Erlank
Marion Hunter
Lester Leung
Donna Preston
Leah Robinson
Andrew Taylor
Cheryl Wilson-Stewart

California
Jay Baker
Felicia Borges
Mary Jane Campbell
Mari Cunningham
Elizabeth Flores
Shelley Larkin
Cristie Lea
Jackie Lewis
Steve McQuillan
Mata Plumb
Linda Stitt
Dave Wilson

Colorado
Pat Coyne
Susan Franceski
Nyla Kimmett
Terry Lapka
Andrew MacGruer
Gary Marx
Becky Muggli
William Talkington
Debi Tipton

Georgia
Bobbi Cox

Guatemala
Kenneth Davis

Iowa
Bobbi Chester
Kathy Jones
Mary Koester
Jay Swords

Idaho
Susan Hamilton
Irina Harmon
Lou Teyler

Illinois
Becky Brown
Tom Dempsey
Linda Girard
Rich Samonte

Indiana
Teresa Endris
Claudia Wheatley

Kentucky
Brian Bates
Paul Middendorf

Maryland
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Sandy Belfer
Susan Bounds
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Barbara Fisher
Karen Franz
Reed Fuller
Leslie Gabbert
Marion Harmount
Donald Hartman
Melissa Homan
Georgia Lang
Ann O’Diam
Sue Pefferle
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Andrea Virostick
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Oregon
Donna Dreis
Joan Hladky
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Pennsylvania
Karen Hart
Andrea Seidman

South Carolina
Deborah Elder
Julia Turlington

South Dakota
Kristie Erickson
Colleen Jensen
Margie Rosario
Lois Stuefen

Tennessee
Christine Caldwell
Nancy Kornegay
Becky Reeves
Jan Rybka
Sandy Webster
Jill Worley

Texas
Leslie Akins
Barbara Barker
Kathy Burgeson
Nelda Cantu
Charles Compton
Mary Jane Conner
David Dodd
Frances Easter
Elaine Ellis
Eddie Fitzgerald
Cesarea Germain
Shayne Horan
Chris Johnson
Lana Jones
Lynda Mabrito
Johnny Wells

Virginia
Laurie Ahee
Michael Bishop
Carolyn Bush
Rebecca Cardwell
Jackie Green
Kim McCormick
Joan Nutter
Karen Reed

Vermont
Mike Brouillard
Jan Danziger

Washington
Ann Autrey
Joe Dover
Kim Ewing
Sue Fisher
Ronda Medina

Wisconsin
Nancy Beck
Jerry Cigelske
Glenn Fleck
Carol Johnson
Tara Leithold
Deb McGilvra
Clark Miller
Lin Persick
Carol Rokni
Dana Sommerfield
Coreen Webster

Wyoming
Tami Baron
Cathy Foster
Marcia McChesney
Lisa Scott
Hank Washut
Scholarship Recipients

B.C. Original Minds Association:
$500 Scholarship Winners:
Anassa Rhenisch

Derrick Booth Scholarship Winner:
Tyna Vayalikollattu

Maryland Creative Problem Solvers:
Patricia Swanson Scholarship:
Frances Wasser

Eric Dahl Verizon Scholarship:
Victoria Wohner

Georgia Enriches Minds:
$1,000 Jim Thorson Scholarship:
Evan Rimmel – will attend Georgia Tech

$500 Scholarship:
Laura Patrick – will attend University of Georgia

Michigan Creativity Association:
$1000 Scholarship Honoring Betty Schmidt:
Brigit Locke
$10,000/yr MICA/Central Michigan University
Jason Thompson
Danijela Cvrljevic

Montana Creativity Quest:
Scholarship:
Lindsey Hoekema - Manhattan, Montana

New Jersey Destination ImagiNation:
$1000 Scholarship Winners:
Jack Bowler, West Milford High School
Wendy Salkin, Hackensack High School

MuDI Watters Scholarship:
Jeremy Brooks, MI

Texas Creative Problem Solving Organization
University of Texas – Dallas, Four Year Full Scholarship:
Travis Kearns
Gray Garmon
Gemma Smith

VOMBO Scholarship Recipients
In 1999, VOMBO was entrusted with the goal to be the official scholarship organization for Destination ImagiNation. Since that time, with the support of hundreds of dedicated DITM volunteers, VOMBO has sold thousands of pins, tee-shirts and one-of-a-kind penguin memorabilia to provide Destination ImagiNation students with thousands of dollars in scholarship awards. VOMBO, through its association with Destination ImagiNation, Inc. is a non-profit 501(c)(3) organization.

This year’s scholarship recipients included:

$1500 Scholarships:
Kathryn Konrath, White Bear Lake, MN
Barbara H. Besal, Virginia Beach, VA

$1000 Scholarships:
Ashley Zanca, Northfield, NH
Kevin Ponziani, Centerville, OH
Hillary Zampich -Gibbs, Hayden Lake, ID

$750 Scholarships:
Tyler Brooks, Katy, TX
Nicholas Cowling, Richardson, TX
Torben Larsen, Spooner, WI
Stephanie Rae Simerly, Louisville, TN

$500 Scholarships:
Jerry A Sayers, Johnson City, TN
Cameron Collins, Columbus MS
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Reggie Bunis
Andy Loftis
Russell McCarty
Peggy Middendorf

Thomas Mauro
Robert Purifico
Kris Shearer
David Thomason
Bruce Urban

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Glassboro, NJ 08028
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336.676.7269

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Kevin McDonough
Administrative Assistant

JoAnne Quinn
Bookkeeping/Shipping

Ellen Eissler
Data Entry

Margaret Kuzniasz
Data Entry

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Training Facilitator

Lisa Cape Lilienthal
Press

SusanBeth Purifico
Training Facilitator

Lindy Redmond
Training Facilitator

Sheila Swanson
Challenge Coordinator

Dee Urban
Ask DI