



# Winter Wonderland **STEAM** CHALLENGE



**Celebrate the magic of the holiday season and the beauty of winter with our Winter Wonderland STEAM Challenge!**

## **Challenge**

Your Challenge is to create a Winter Wonderland scene that incorporates at least 1 team-created special feature. Your team-created special feature must be created and/or operated using at least 1 STEM principle. This includes, but is not limited to, principles in fields such as chemistry, computer science, software engineering, electricity, hydraulics, mathematics, mechanical engineering, physics, and structural engineering. Other STEM principles are also acceptable. All solutions must be created under the supervision of an adult.

## **Winter Wonderland Materials**

- Graham crackers (or a similar type of cracker)
- Icing
- Marshmallows
- Assorted candies
- Toothpicks
- Aluminum foil
- Cardboard

## **Special Feature Materials**

You may use any materials or items. However, the total value of the materials used to create your special feature must not exceed \$20.

## **Scoring**

- Up to 20 points for the overall creativity of your Winter Wonderland.
- Up to 15 points for the overall creativity of your team-created special feature.
- Up to 20 points for the innovation of the STEM principle used in your team-created special feature.

## **Enter Contest**

Submit a short video of your Winter Wonderland STEAM Challenge solution at <http://woobox.com/xdu6y5>. Contest ends January 8, 2018 at 11:59 p.m. EST.

## Official “Winter Wonderland STEAM Challenge” Contest Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. By participating in this competition, you completely release Destination Imagination, Inc. and Facebook of any liabilities and acknowledge that the promotion is no way sponsored, endorsed or administered by, or associated with Facebook.

### HOW TO ENTER

1. Read the Winter Wonderland STEAM Challenge.
2. Create your solution using the materials and material guidelines outlined in the Challenge.
3. Record a short video of your solution. In your video, describe your Winter Wonderland scene and your team-created special feature, including the STEM principle(s) you used.
4. Upload the video to YouTube and set it to “public.” Enter the video link in the [Winter Wonderland STEAM Challenge app](#).
5. Encourage your friends and family to vote for your solution!
6. Questions? Contact us at [socialmedia@dihq.org](mailto:socialmedia@dihq.org).

### VOTING

- Voting is open to the public from December 12, 2017 through January 8, 2018. Voting closes at 11:59 p.m. (Eastern Time) on January 8, 2018.
- The Top 20 Most Popular Entries will be appraised by Destination Imagination, Inc. staff members. The Top 20 Most Popular Entries will be decided by the voting of users of the Contest app. These votes will have no bearing on the selecting of the prize winners.
- Visit <http://woobox.com/xdu6y5> to vote for your favorite video submission.
- To cast a vote, click the “Vote” button on the main contest page and then click “Vote” on your favorite video submission.
- Limit only one vote per person per day.

### EVALUATION CRITERIA

The 20 video submissions with the most votes will be viewed by Destination Imagination staff members and evaluated equally on the criteria below.

- Up to 20 points for the overall creativity of your Winter Wonderland.
- Up to 15 points for the overall creativity of your team-created special feature.
- Up to 20 points for the innovation of the STEM principle used in your team-created special feature.

### TERMS & QUALIFICATIONS

- Entries must be submitted by individuals who are 18 years of age or older.
- Contest prize will only be awarded to the individual who submits the video solution.
- Deadline to enter the Winter Wonderland STEAM Challenge is January 8, 2018.
- Destination Imagination, Inc. will notify the winners on or about January 12, 2018.
- Limit only one entry per eligible person. Duplicates will be removed.
- Limit only one vote per person per day.
- Entries must not include content that is obscene, libelous or otherwise objectionable (including, without limitation, profanity, offensive language, nudity, and excessive violence).
- Entries are void if Sponsor determines the contest submission to not be an original, or if the entries are incomplete, inaccessible or blocked, corrupted, damaged, irregular, altered, counterfeit, produced in error or obtained through fraud or theft.
- By entering this Contest and having a chance to win an award, you agree and represent that you grant to Destination Imagination, Inc. and its affiliates, a nonexclusive, sub-licensable, irrevocable and royalty-free worldwide license under all copyrights, trademarks, patents, trade secrets, privacy and publicity rights and other intellectual property rights to use, reproduce, transmit, communicate to the public, print, publish, publicly display, exhibit, distribute, redistribute, copy, index, comment on, modify, adapt, translate, create derivative works based upon, publicly perform, make available and otherwise exploit your Submission, in whole or in part, in all media formats and channels now known or hereafter devised (including on third-party sites and platforms such as Facebook, YouTube and Twitter), in any number of copies and without limit as to time, manner and frequency of use, without further notice to you, with or without attribution, and without the requirement of permission from or payment to you or any other person or entity.
- In the event that the selected winner(s) of any prize is/are ineligible, cannot be traced or does/do not respond within three (3) calendar days to a winner notification, or refuses the prize, the prize will be forfeited and Destination Imagination, Inc., in its sole discretion, may choose whether to award the prize to another entrant.
- By participating, all entrants agree to release, discharge, and hold harmless Destination Imagination, Inc., the organizations’ partners, affiliates, subsidiaries, advertising agencies, agents and their employees, officers, directors, and representatives from any claims, losses, and damages arising out of their participation in this Contest or any Contest-related activities and the acceptance and use, misuse, or possession of any prize awarded hereunder.
- Any entry that violates the Official Contest Rules will be disqualified.

## **CONTEST PRIZES, APPROXIMATE RETAIL VALUE ("ARV")**

Total ARV of all Prizes (1 Grand Prize, 1 Second Prize and 1 Third Prize): \$175

- Grand Prize-\$100 Visa Gift Card
- Second Prize-\$50 Visa Gift Card
- Third Prize-\$25 Visa Gift Card

## **CONDITIONS**

THIS CONTEST IS VOID WHERE PROHIBITED.

By entering, entrants agree (a) to be bound by these Official Contest Rules; (b) that the decisions of the Contest Appraisers are final and binding with respect to all matters relating to the Contest; and (c) that Authorized Parties may use the winning photographs and each winner's name, photograph, and likeness in any publicity or advertising relating to the Contest or future promotions without compensation or approval (except where prohibited by law).

Destination Imagination, Inc. reserves the right to verify the validity and originality of any entry and/or entrant (including an entrant's identity and address) and to disqualify any entrant who submits an entry that is not in accordance with these Official Rules or who tampers with the entry process. Failure by Sponsor to enforce any of its rights at any stage does not constitute a waiver of those rights.

## **WINNER NOTIFICATION & VERIFICATION, FORFEITURE RISKS**

On or about January 12, 2018, potential winners ("Potential Winner(s)") will be notified by e-mail using the contact information provided by the Contestant in their Submission (the "Initial Notification"). In the event that the selected winner(s) of any prize is/are ineligible, cannot be traced or does/do not respond within three (3) days to a winner notification, or refuses the prize, the prize will be forfeited and Destination Imagination, Inc., in its sole discretion, may choose whether to award the prize to another entrant. The Approximate Retail Value ("ARV") of the First Prize is US\$100. All federal, state/provincial/territorial, and local taxes, fees and surcharges and taxes (whether foreign or domestic, and including income, sales, and import taxes) on prizes are the sole responsibility of the prize winners.

## **CONTESTANT IDENTITY DISPUTES**

In the event of any dispute concerning the identity of any Contestant, a Submission will be deemed submitted by the natural person who is the Authorized Account Holder of the e-mail address associated with the account used to enter the Contest. "Authorized Account Holder" is defined as the natural person who is assigned to an e-mail address by an internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

## **LIMITATION OF LIABILITY**

Except where prohibited, Sponsor and its agencies (including Administrator) are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to human, typographical, printing or electronic malfunction, any damage caused by or relating to any downloadable content or damage of any network, hardware or software. If for any reason the Contest (in whole or in part) is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud or technical failures beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, in its sole discretion exercised by reasonable judgment, to cancel, terminate, modify or suspend the Contest (in whole or in part) and/or disqualify any individual who tampers with (or attempts to tamper with) the entry process/operation of the Contest (or any part thereof). In such event, Sponsor shall conduct the Contest and make prize(s) available for the affected part(s) of the Contest in a manner that is fair, appropriate and consistent with the spirit of these Official Rules, as determined by Sponsor in its sole discretion exercised by reasonable judgment. Notice of cancellation/termination/modification/suspension of the Contest will be posted on the Website. Except for information that is subject to the Privacy Policy, no responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Submissions; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail, or electronic Submissions to be received on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to Contestant's or any other person's computer or mobile device (or data/information stored thereon) related to or resulting from participation in or downloading any materials from this Contest.

NOTHING IN THESE OFFICIAL RULES LIMITS, EXCLUDES OR MODIFIES, OR PURPORTS TO LIMIT, EXCLUDE OR MODIFY ANY STATUTORY CONSUMER GUARANTEES OR ANY IMPLIED CONDITION OR WARRANTY THE EXCLUSION OF WHICH FROM THESE TERMS AND CONDITIONS WOULD CONTRAVENE ANY STATUTE OR CAUSE ANY PART OF THESE OFFICIAL RULES TO BE VOID ("NON-EXCLUDABLE GUARANTEES"). EXCEPT FOR ANY NON-EXCLUDABLE GUARANTEES, AND THE SPONSOR'S OWN PRODUCT/SERVICE THAT MAY BE COVERED BY A WARRANTY (WITH SUCH WARRANTY BEING EXPRESSLY LIMITED TO ITS TERMS SUBJECT TO ANY NON-EXCLUDABLE GUARANTEE), SPONSOR MAKES NO WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, RELATIVE TO THE USE OF ANY PRIZE (OR ANY COMPONENT OF ANY PRIZE), INCLUDING, WITHOUT LIMITATION, ITS QUALITY, MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

## **DATA PROTECTION, PRIVACY**

Your personal data will be collected for the purposes of conducting and promoting this Contest. Use of personal data shall be subject to the privacy policy located at <https://www.destinationimagination.org/privacy-policy> ("Privacy Policy").

## **WINNERS' LIST**

A list of winners (first name and first initial of last name) will be made available at [www.DestinationImagination.org](http://www.DestinationImagination.org) on or about January 12, 2018. Upon request, a winners' list can be provided by email. For the list of winners (first name and first initial of last name), send an email that includes the subject line, "Winter Wonderland STEAM Challenge," to [socialmedia@dihq.org](mailto:socialmedia@dihq.org), for receipt no later than March 30, 2018.

## **OFFICIAL RULES**

To receive a copy of these Official Contest Rules, visit [www.DestinationImagination.org](http://www.DestinationImagination.org) or send an email to [socialmedia@dihq.org](mailto:socialmedia@dihq.org).