



# EQUIP YOUR CHILD WITH SKILLS THAT LAST A LIFETIME



At Destination Imagination (DI), we know it can be tough to keep kids excited about learning. That's why our Challenge Experience program gives students a hands-on, team-based adventure where learning feels like play and curiosity drives the journey.

Through designing, building, performing, and problem-solving, your child will discover how much fun it is to bring ideas from imagination to reality while developing skills that will last a lifetime.

## WHAT IS THE CHALLENGE EXPERIENCE?

The Challenge Experience is Destination Imagination's flagship program where students work in teams to solve one of seven open-ended STEAM Challenges. Guided by a caring Team Manager—who supports but never solves—the process builds confidence, creativity, and collaboration.

## WHO CAN PARTICIPATE?

Any student from pre-K through university level can take part in the Challenge Experience. Teams can form in schools, clubs, community groups, or right at home with friends and family. Teams are grouped by age divisions to ensure a fair and fun experience for all.

## DI PARTICIPANTS LEARN

- ✓ Self-Confidence
- ✓ Creative and Critical Thinking
- ✓ Project Management
- ✓ Team Building
- ✓ Problem-Solving
- ✓ Risk-Taking

## WHEN DOES THE PROGRAM START?

Teams form between August and January and typically spend 2–6 months creating and refining their solutions. Most local tournaments take place February through April. Top-performing teams may advance to Global Finals in May, DI's annual international celebration of creativity and innovation.



SCAN TO VIEW  
THIS SEASON'S  
CHALLENGES

Open the door to new skills, confidence, and opportunities for your child.

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