2020-2025
Destination Imagination Strategic Goals
December 9, 2019

Goal #1

"Reinvigorate our challenge program and develop new learning products, to enable more children to benefit from DI experiences"

Goal #2

“Be recognized by all stakeholders for the life-enhancing skills learned through DI experiences”

Goal #3

"Support our affiliates and the DI community in a way that streamlines their workload and enables them to effectively promote and implement our program”

Goal #4

“Build an organization that is financially and structurally stable.”

Goal #5

“Maintain a culture of learning, creativity, respect, acceptance, and fun.”