



**DESTINATION
IMAGINATION.**

FEARLESSLY CREATIVE

The world needs a generation of innovators in order to solve our biggest challenges. It requires individuals to be unafraid to push limits, change systems, work together, and forge new paths. Destination Imagination equips participants with the skills necessary to tackle the future head-on.



WHAT IS DESTINATION IMAGINATION?

Destination Imagination (DI) is an educational nonprofit on a mission to inspire young people to imagine and innovate today so they can become the creative and collaborative leaders of tomorrow.

WHAT IS THE CHALLENGE EXPERIENCE?

Our Challenge Experience program is a team-based, creative project competition. Teams of students from pre-K through university learn to use the creative process to solve one of our seven annual Challenges.

OUR CHALLENGES

Team Challenges are the open-ended projects that require creativity and teamwork to solve. Challenges are designed to teach the creative process—a system of learning that is at the root of innovation and a child's ability to bring an idea to life.

Each school year, we release challenges in seven categories:

- Technical
- Scientific
- Engineering
- Fine Arts
- Improvisational
- Service Learning
- Early Learning

[CLICK HERE OR
SCAN TO VIEW
THE CURRENT
CHALLENGES](#)





UNLOCKING POTENTIAL

ONE CREATIVE LEAP AT A TIME



HOW TO GET STARTED

Visit DestinationImagination.org



WHO CAN PARTICIPATE?

A DI team is a group of students of between 2 and 7 members that work together to develop a solution to one of our Team Challenges. The Team Manager is an adult (often a teacher or parent) who helps keep the team on track, but does not assist or interfere with the team's solution.

WHEN DOES THE PROGRAM START?

Teams form and begin meeting between August and January. They typically spend 2-6 months developing their Team Challenge solutions and practicing Instant Challenges. Most local tournaments take place between February and April. For teams that qualify for Global Finals, their season may extend into May of each year.

THE AFFILIATES

The organizations around the world that administer the Challenge Experience in each state, province or country are known as Affiliates. The DI Challenge Experience operates in 36 U.S. states, 7 Canadian provinces and 24 countries. Each Affiliate offers local support and is responsible for the qualifying tournaments. To find your DI Affiliate, visit destinationimagination.org/find-di