



**2020-2025**

# **Destination Imagination Strategic Goals**

December 9, 2019

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## **Goal #1**

"Reinvigorate our challenge program and develop new learning products,  
to enable more children to benefit from DI experiences"

## **Goal #2**

"Be recognized by all stakeholders for the life-enhancing skills  
learned through DI experiences"

## **Goal #3**

"Support our affiliates and the DI community in a way that streamlines their workload and  
enables them to effectively promote and implement our program"

## **Goal #4**

"Build an organization that is financially and structurally stable."

## **Goal #5**

"Maintain a culture of learning, creativity, respect, acceptance, and fun."