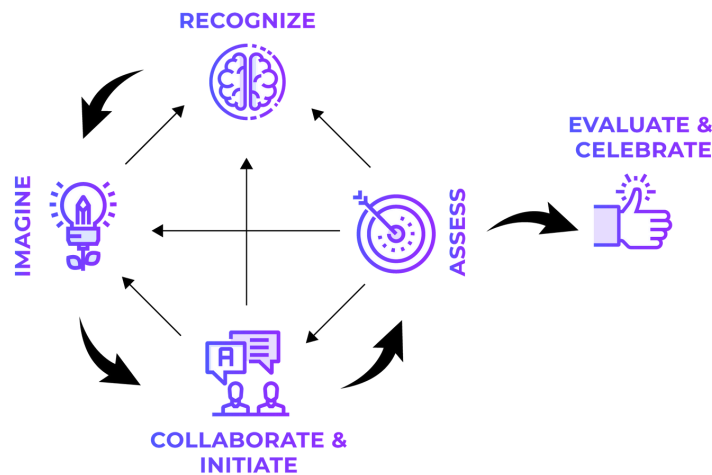


## THE CREATIVE PROCESS

Our goal at Destination Imagination is to give students the chance to learn and engage with the DI Creative Process from imagination to innovation. This process has five stages—Recognize, Imagine, Collaborate & Initiate, Assess, and Evaluate & Celebrate—and it isn't a straight, linear path. Instead, it's circular, with teams often looping back to earlier stages as new ideas or challenges arise.



### RECOGNIZE

- Becoming aware of the problem or Challenge
- Gaining an in-depth understanding of the problem or Challenge

### IMAGINE

- Generating ideas
- Focusing on promising ideas
- Creating a project timeline

### COLLABORATE & INITIATE

- Researching, exploring, and experimenting
- Committing to options
- Building and completing all requirements

### ASSESS

- Assessing progress
- Analyzing understanding of the problem or challenge
- Deciding whether or not to rework or reimagine ideas
- Practicing presenting the solution

### EVALUATE & CELEBRATE

- Presenting to an authentic audience
- Reflecting on and celebrating the experience