



**YOUR CURRICULUM +
DESTINATION IMAGINATION:**

THE ULTIMATE EDUCATIONAL EXPERIENCE

Today's students will enter the workforce during a dynamic period in the global economy as advancements in science and technology disrupt nearly every industry. These future leaders will need to embody 21st-century skills, such as collaboration, creativity, flexibility, and resilience, as they embark on careers that do not yet exist. At Destination Imagination (DI), we believe that fun, hands-on educational experiences are key to engaging young learners and empowering them to succeed.

WHAT IS THE CHALLENGE EXPERIENCE?

The Challenge Experience is Destination Imagination's flagship program, where students work in teams to solve one of seven open-ended STEAM Challenges. Guided by a caring Team Manager—who supports but never solves—the process builds confidence, creativity, and collaboration.

WHO CAN PARTICIPATE?

Any student from pre-K through university level can take part in the Challenge Experience. Teams can form in schools, clubs, community groups, or right at home with friends and family. Teams are grouped by age divisions to ensure a fair and fun experience for all.

DI PARTICIPANTS LEARN

- ✓ Self-Confidence
- ✓ Creative and Critical Thinking
- ✓ Project Management
- ✓ Team Building
- ✓ Problem-Solving
- ✓ Risk-Taking

WHEN DOES THE PROGRAM START?

Teams form between August and January and typically spend 2–6 months creating and refining their solutions. Most local tournaments take place February through April. Top-performing teams may advance to Global Finals in May, DI's annual international celebration of creativity and innovation.



**SCAN TO VIEW
THIS SEASON'S
CHALLENGES**

**Open the door to new skills, confidence, and
opportunities for your students.**



1-888-321-1503



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