



INSPIRE

The Next Generation!

Exhibit at the Global Finals 2017 Innovation Expo
May 23-26, 2017



Global Finals Innovation Expo exhibitors have the unique opportunity to increase brand awareness, and their commitment to empowering the next generation workforce, by networking and meeting with partners, prospective customers and the future workforce gathered in one place, once a year. Each May, Destination Imagination (DI) brings together more more than 17,000 students, parents and educators from around the world to Knoxville, Tennessee to participate in Global Finals—the world's largest celebration of creativity. Global Finals is the culminating academic tournament of our annual DI Challenge Program, where students solve project-based learning Challenges that blend STEM (science, technology, engineering and mathematics) education with the arts and social entrepreneurship. In addition to the tournament, each attendee's Global Finals week is filled with innovative learning and networking opportunities in our Innovation Expo.

Through interactive, student-focused exhibits, we cordially invite your organization to join a diverse range of forward-thinking, innovative exhibitors to engage and inspire more than 9,000 K-20 students and 8,000 educators and adults with your products, services and resources that will enhance their imagination, creativity, teamwork and possibly ignite their future career path.

Exclusive Exhibitor Benefits

- Reach out to thousands of students, educators and parents from around the globe
- Network with influential industry leaders and key decision makers
- Increased visibility with diverse, forward-thinking organizations and industries
- Continuous brand exposure on our Global Finals website, mobile app and social media
- Private VIP Exhibitor networking reception
- Future workforce networking event



Location

Knoxville Convention Center
(located on the University of Tennessee campus)
701 Henley Street
Knoxville, TN 37901

Innovation Expo Dates and Hours

Tuesday, May 23: 7:00 PM - 9:30 PM
*private VIP Expo Pre-Opening networking reception
Wednesday, May 24: 8:30 AM - 5:30 PM
Thursday, May 25: 8:30 AM - 5:30 PM
Friday, May 26: 8:30 AM - 3:00 PM

Join a Lineup of Top, Forward-Thinking Organizations

Past exhibitors have included: Ford Motor Company, Oracle Academy, Microsoft, NASA, U.S. Space & Rocket Center, Visit Knoxville and many more.

We make exhibiting easy.

- Conveniently located within easy access of three major airports (McGhee Tyson, Nashville International and Atlanta International).
- Discounted exhibitor hotel rate at the Holiday Inn Alcoa.
- Complimentary shuttle service to/from Knoxville Convention Center.
- Complimentary exhibitor lunch and breakfast daily.

Interested? Questions?

Ready to amplify your brand with today's consumers and tomorrow's future workforce? Interested in learning more about Global Finals and our Innovation Expo? Contact us at expo@dihq.org to discuss your customized presence in our diverse community of forward-thinking, innovative exhibitors or to learn more about the Innovation Expo and Global Finals 2017.

Ready to make your exhibit reservation? Complete your exhibit reservation form [HERE](#).

Exhibitor registration deadline is March 31, 2017.