

# DESTINATION IMAGINATION. WE'RE GOING Digital



Destination Imagination is proud to announce that beginning with the 2018-19 season, **we will deliver our Challenge materials in a 100% digital format**. In an effort to make this transition as smooth as possible for our customers, we have developed the FAQ document below. If you have additional questions, please contact <u>AskDI@dihq.org</u> or your <u>Affiliate Director</u>.

## **Frequently Asked Questions**

#### What does it mean to "go digital"?

This means that beginning with the 2018-19 season, the full suite of Challenge materials that are provided with the purchase of a Team Number will be delivered in a 100% digital format. This includes the Team Challenges, Rules of the Road, Roadmap, Quick Start Guide, and Instant Challenge Practice Set. *You will no longer have the option to receive or purchase a printed copy of these materials.* 

Team Numbers will be available for purchase on ShopDI.org beginning Wednesday, August 1, 2018. The full versions of the 2018-19 Team Challenges will be available for preview and selection on Saturday, September 1, 2018. All supporting materials will be provided via digital download on that date.

### Why has Destination Imagination made this change?

Together with our Affiliate leadership, we have elected to transition to digital delivery for a few reasons:

- 1) We feel that going digital is in keeping with the innovative spirit of Destination Imagination and the students we serve.
- 2) We are proud to support efforts toward environmental sustainability and believe that reducing our ecological footprint is a worthwhile step in that direction.
- 3) The cost savings associated with this change will allow us to focus on new projects and priorities that will benefit our student participants, volunteer network, and community at large.

### Will I be able to print my Challenge materials at home?

Yes, you will receive a digital download of all of your materials and may print them. We have given thoughtful consideration to the formatting of these materials so as to limit ink and paper waste. To further save ink, skip printing the full color covers. That said, we encourage you to "think before you print," only producing what you absolutely need.

### What other digital assets are available?

We hope your team will utilize our Challenge Preview videos and in-depth First Look document (both <u>available here</u>) in the process of choosing your Challenge. Check out our online <u>Team Resources</u> for access to Clarifications, free Instant Challenges, and additional training and tips.