Media Contact:
(Team Manager Name)
(Team Manager Phone Number)
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**Students to showcase their creativity and innovation at local academic competition**

**CITY, STATE** —Starting at [**TIME]** on [**DATE],** [**SCHOOL]** will host an innovative, fun-filled tournament called Destination Imagination (DI). After months of preparation, student teams from more than [**NUMBER]** **[AREA]** schools will present their creative solutions to a number of mind-bending STEAM-based (science, technology, engineering, arts and mathematics) challenges.

Destination Imagination is an international, project-based educational program that encourages innovation, teamwork and creative problem solving. Students choose one of seven different open-ended DI challenges and work together in teams to plan, create and present their solution.

Team **[YOUR TEAM NAME**] from **[YOUR SCHOOL]** will be competing in the **[NAME OF CHALLENGE – e.g., Scientific Challenge]**.

**[INSERT A BRIEF DESCRIPTION OF THE CHALLENGE]**

"QUOTE FROM YOU," said **[NAME]**, Team Manager of **[TEAM NAME]**.

"QUOTE FROM ONE OR TWO OF THE TEAM MEMBERS," said team member **[NAME]**.

The event is open to the public, and visitors and media are encouraged to attend.

**About Destination Imagination**Destination Imagination, Inc. is a 501(c)(3) volunteer-led non-profit organization whose purpose is to inspire and equip students to become the next generation of innovators and leaders. The organization is a leader in project-based learning experiences, where students work together in teams to solve open-ended STEAM (science, technology, engineering, arts and mathematics) and service learning Challenges and then present their solutions at tournaments. Destination Imagination has impacted more than 2 million students. To learn more, please visit [http://destinationimagination.org](http://destinationimagination.org/).